



ECONOMIC IMPACT OF
Gwinnett County-
Briscoe Field





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.



Statewide Economic Impact

	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of Gwinnett County-Briscoe Field

Gwinnett County-Briscoe Field is located in Lawrenceville, 35 miles northeast of downtown Atlanta, at the intersection of U.S. Highway 29 and Highways 124, 316, and 20. Gwinnett County had a 2010 population estimate of 805,000. Gwinnett County is one of the southeast's leading high-tech hubs and home to corporations such as Scientific Atlanta, A Cisco Company, WIKA Instruments, and Optimus Solutions. The county is also home to numerous museums including the Jacqueline Casey Hudgens Center for the Arts and minor league hockey team Gwinnett Gladiators. The Chattahoochee River National Recreational Area includes five park units in Gwinnett County and several PGA player-designed golf courses can be found in the county.

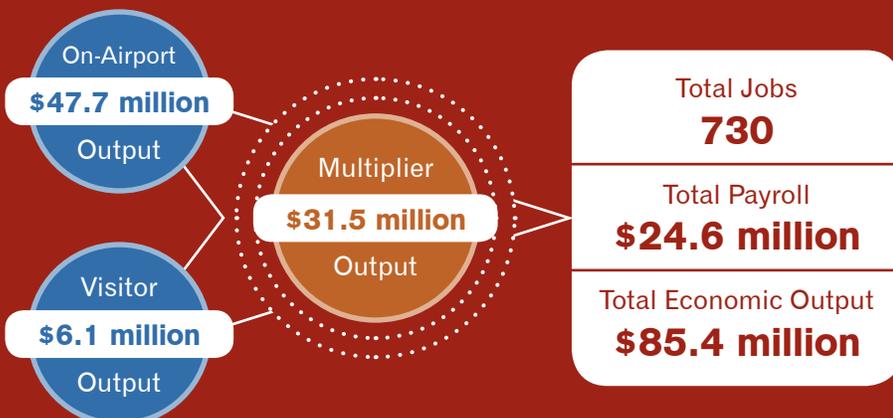
Gwinnett County-Briscoe Field is located two miles northeast of Lawrenceville's central business district and is owned and operated by Gwinnett County. The airport has a single 6,000-foot runway, Runway 07/25, equipped with a precision instrument approach and an air traffic control tower and can accommodate 95 percent of all general aviation aircraft in operation today. Designated as a reliever to Hartsfield-Jackson Atlanta International Airport, Briscoe Field caters to corporate aircraft visiting the Atlanta metropolitan area. The airport is served by two fixed base operators (FBOs), Landmark Aviation and Aircraft Specialists. Both FBOs provide services including fueling, aircraft storage, aircraft charter, aircraft maintenance, catering, and ground transportation. Amenities available in each of their terminal buildings include a pilot lounge, flight planning and briefing room, and internet access.

Many on-airport businesses provide aviation services. Gwinnett Aero Maintenance provides aircraft maintenance, repair, and overhaul services. GeorgiaJet and ImagineAir are located on the airfield and provide aircraft charter services. Gwinnett County-Briscoe Field is home to four flight schools and supports extensive flight training activity. The Gwinnett County Police aviation unit and Civil Air Patrol both have a presence on the airport, performing law enforcement and search and rescue flights when necessary. Critical Care Medflight, Medway Air Ambulance, and Quest Diagnostics maintain operations at the airport. The Flying Machine restaurant offers outstanding views of the airfield.

B & G Development, High Roller, LLC, and Burgess Information Systems base their corporate flight departments at the airport in support of their business operations. Other area companies who rely on the airport to transport staff, equipment, and goods include GPS Aviation, RDM Aviation, and Valdosta Mall. The airport also supports aerial inspections and surveys, air cargo, military training, real estate tours, and aerial advertising and banner towing. The airport serves as a staging area for community events held throughout the year such as pancake breakfasts, fly-ins, and airport days.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. Gwinnett County-Briscoe Field plays a vital role in supporting the region with 730 jobs with an annual payroll of \$24,589,600, and \$85,371,200 in economic output for the local and regional economies.

Economic Impact of Gwinnett County-Briscoe Field



Jobs measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

For more information contact:

Georgia Department of Transportation
Aviation Programs
600 West Peachtree Street, NW
Atlanta, Georgia 30308

404-631-1000
<http://www.dot.ga.gov>



Prepared by:

**CDM
Smith**

www.cdmsmith.com

Cover photo courtesy of
Georgia Business Aviation
Association (GBAA)